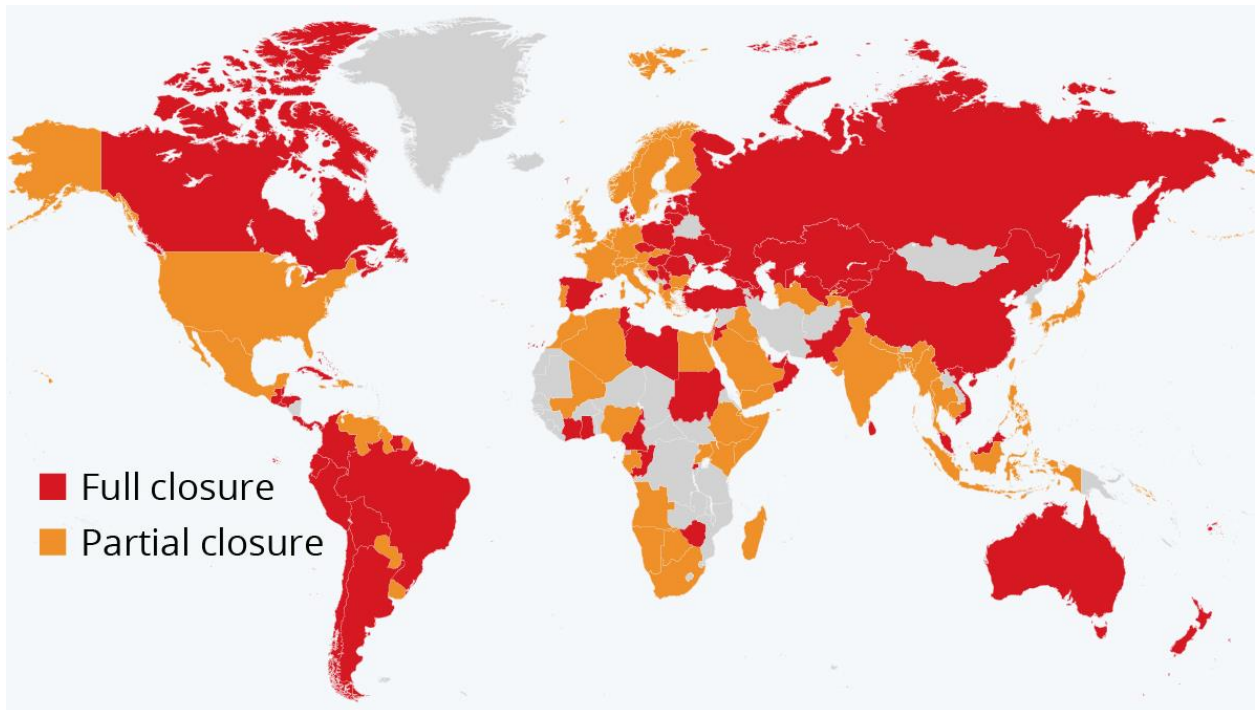


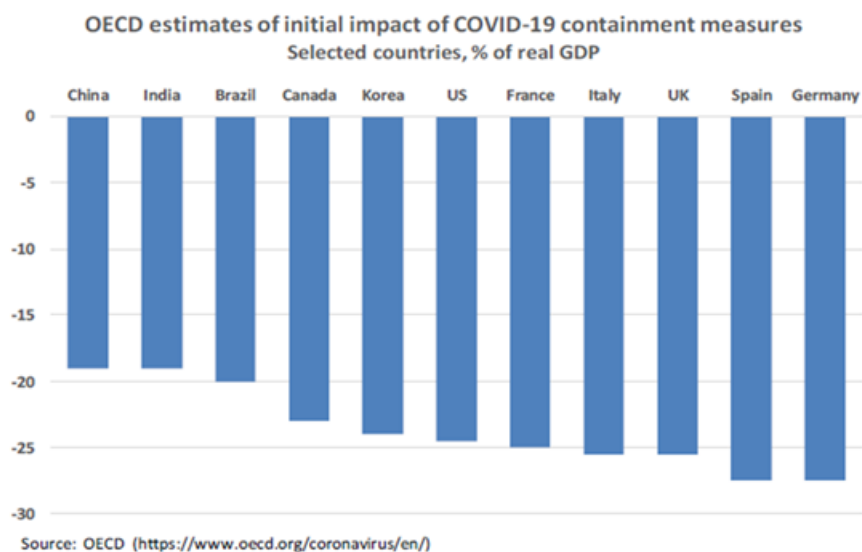
A QuBeta White Paper
May 2020

Opportunities to Start-up Ecosystem in the Post Covid-19 Era

The Covid 19, which happened due to Corona Virus spread from Wuhan Lab (China) and which impacted Unprecedented in the modern history, affected almost every country in the world, came as a shock, black swan, difficult to manage, affected all sectors in the world, supply and demand contraction, affected all segments of the society, 3.5 million affected, 252,758 lost their lives.



The initial GDP impact globally will be huge and impacting million life for their livelihoods.



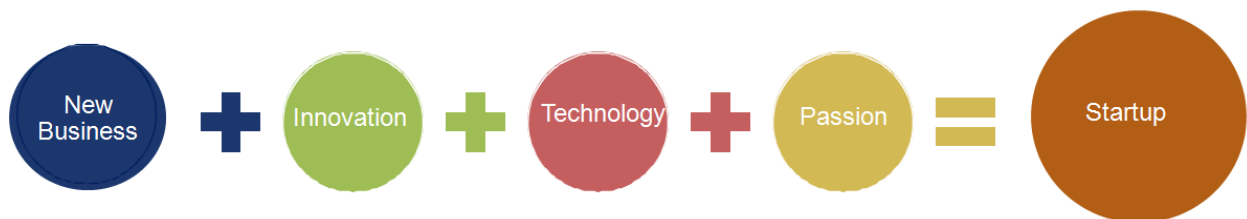
The issue arises with the Covid-19 are Health crisis into Economic Crisis, Economic Crisis into Societal crisis, Lives and Livelihoods, Lock downs, Loss of Jobs on a grand scale, Loss of production, Substantial reduction in Economic Activity, Large loss in Economic Output. The industrial sectors

which are affected Airlines, Travel, Accommodation and Tourism, Automobile, Real Estate and Construction, Manufacturing, Wholesale and Retail, Exports.

Way forward

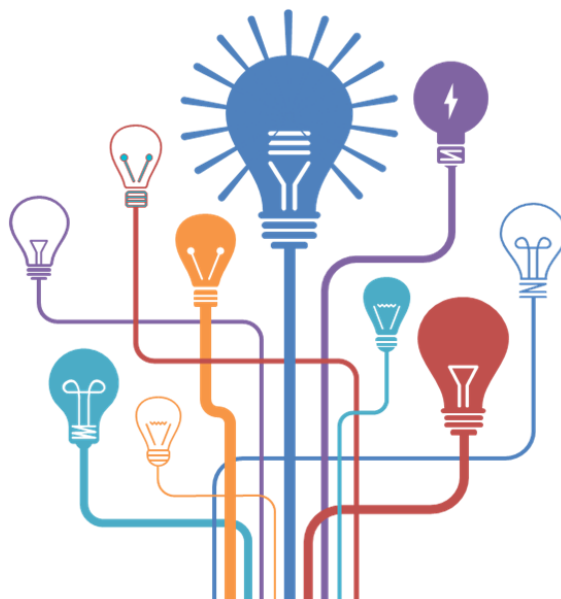
- Covid crisis brought out two major dimensions. Lives and livelihoods. There is a need to save lives of people but at the same time, the containment measures adopted should not result in loss of jobs, loss in income and loss of lives.
- The loss of lives due to containment measures could become more compared to loss of lives due to the disease itself.
- There is a need to protect the employment and the sectors which employ large number of employees, like transportation, travel, tourism, Auto, Real Estate and SMEs should be given a special focus and specific measures have to be announced to protect these sectors

The Equation of Startup



The startups which are create disruption are successful. The entrepreneurs are ready with their passion and can create and innovate their idea and transform into new business, technology, makes it most successful. The Startup, which disrupt are Groffers in grocery, Kindle in Books, OYO Room in Hotel and Resort, Flipcart and Snapdeal in Shopping, Swiggy, Zomatto in eating places.

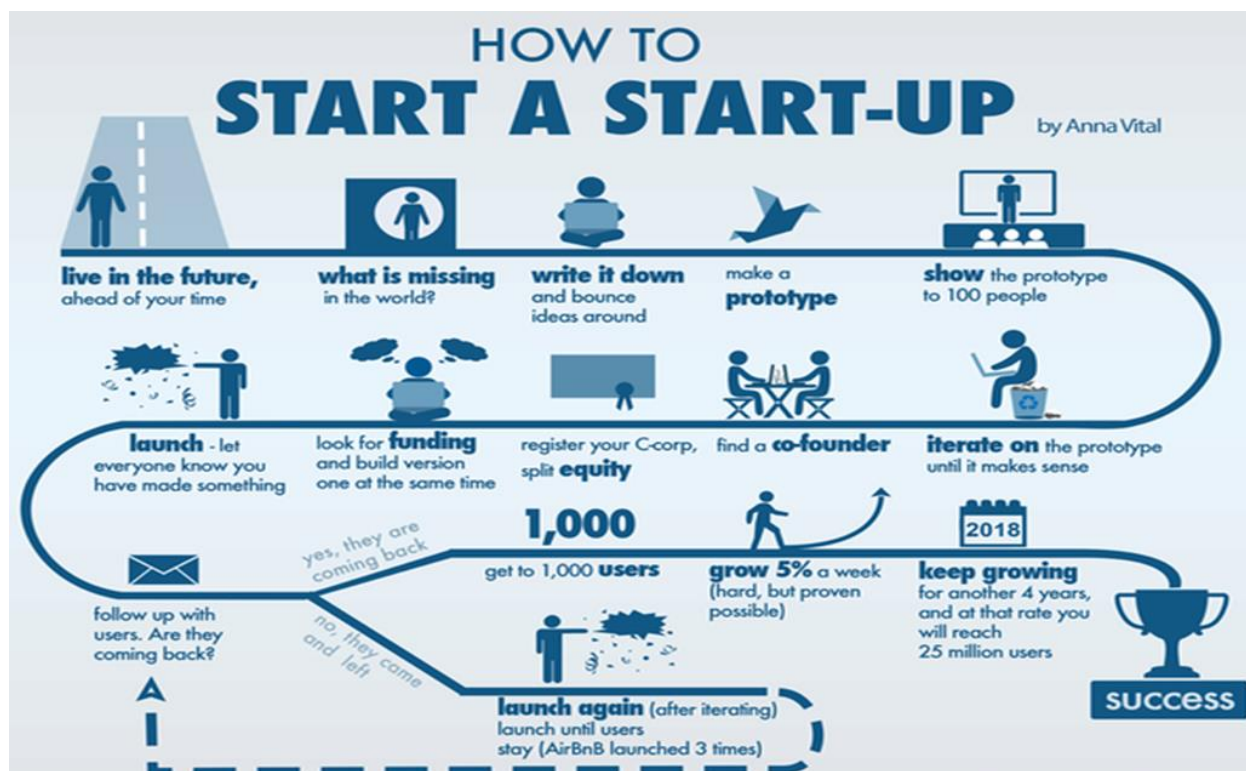
What Startup Means:



- Up to a period of ten years from the date of incorporation/ registration, if it is incorporated as a private limited company or registered as a partnership firm in India.

- Entity is working towards innovation, development or improvement of products or processes or services, or if it is a scalable business model with a high potential of employment generation or wealth creation.
- Provided that an entity formed by splitting up or reconstruction of an existing business shall not be considered a 'Startup'.
- Turnover of the entity for any of the financial years since incorporation/ registration has not exceeded 100 crore rupees.

How to Start a Start up



Startup Incubation Centre

Incubation centers are institutions that are there to assist entrepreneurs in starting their business. This especially becomes helpful for the initial stage of the startup.

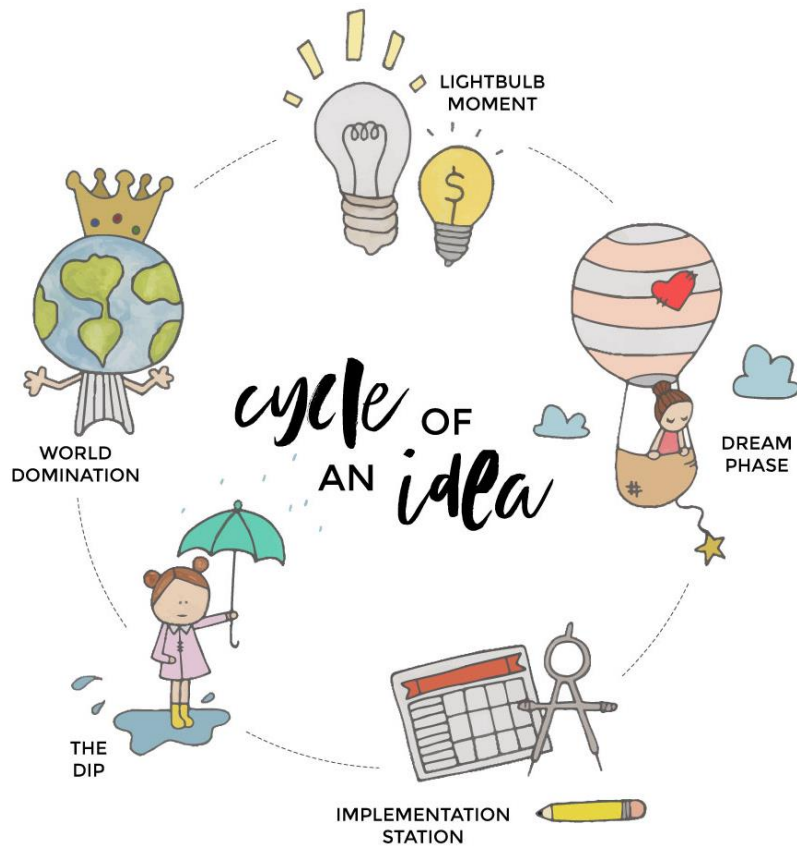
Will help in

- Idea Creation
- Company Formation
- Seed Funding

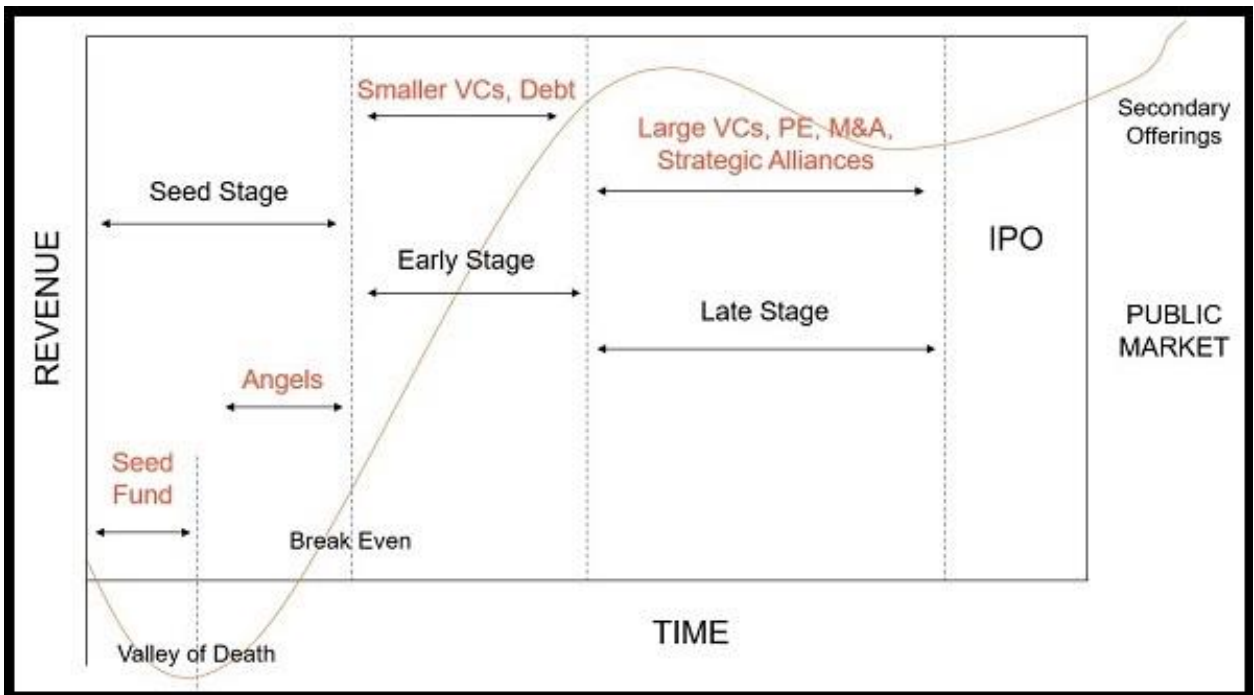
Besides That

- Encourage young members to think big to achieve bigger
- Provide them support and hand-holding for their growth
- Hold Chain Program and events on Start-up

Idea Cycle



Startup Cycle





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